



# HOW TO REACH AND MAINTAIN RESILIENCE

April 26–29, 2021

*"Our VUCA world of volatility, uncertainty, complexity and ambiguity requires increased preparedness, a larger investment in information, experimentation and restructuring of resources. In order to achieve a healthier, more equitable, more sustainable and more reliable world we need to be able to deliver our projects in a different way. Join us in discussing global best practices to contribute to a better world."*

**Martin Sedlmayer**

VICE PRESIDENT MARKETING COMMUNICATIONS, EVENT AND AWARDS

## WHAT IS IPMA BEST PRACTICE WEEK?

The yearly IPMA virtual event focuses on prevailing topics of and around project management. IPMA brings together best practices from all around the world to build sustainable business practices. Project Managers play a significant role in building a better world because developments are usually realised through projects.

After a very successful start in 2020, where the IPMA Global Best Practice Week focused on competences desperately needed for the post-pandemic challenges, this year it focuses on resilience.

### IN THE 1<sup>ST</sup> EDITION OF THE 5-DAY IPMA BEST PRACTICE WEEK:

- **600 attendees from over 70 countries** actively participated in presentations, workshops and **master classes**
- **2,500 people logged** on for the virtual IPMA Global Awards ceremony
- **1,700 active followers** joined the events' LinkedIn profile
- **85 international experts from over 70 countries** discussed their best practices from their experiences at global organisations such as **United Nations, IBM, Siemens, EY, Deloitte, Sodexo, Rega SWISS Air Rescue, Nestle, Roche, Tenova, Thales** and many more
- More than **62,000 people commented on the event** on IPMA social media with daily reactions of **more than 1,000 followers**.

*Visit our site and join us!*

[bpw.ipma.world](http://bpw.ipma.world)

# 2021 | IPMA GLOBAL BEST PRACTICE WEEK

ONLINE EVENT

[bpw.ipma.world](http://bpw.ipma.world)

## Resilience as an individual

How to bounce back from stressful experiences quickly and effectively as an individual? Aspects such as managing emotions, keeping a sense of control, solving problems, maintaining social connections and asking for help are addressed. In short, competences needed to survive the VUCA times.

## Team resilience

How to create resilient teams dealing with stressful projects? Aspects like creating a culture of safety in a unsafe time, clear communication of intent and goals, creating stable teams with a low turnover rate, reframing challenges or tackling problems instead of avoiding them are presented and discussed. In addition, a special focus on the role of the team leader / (project) manager including leadership style, implementing structures and norms to help the team work effectively and building an excellence

culture of trust and empathy, open communication and continuous improvement.

## Resilience as an organisation

How to create a resilient organisation? For example by building a resilient project portfolio or programme? Aspects like staff engagement, embracing cognitive diversity, building effective partnerships or the integration of project managers are presented and discussed.

## Societal resilience

How do we ensure that our projects contribute to a more resilient society? Aspects like sustainable results, strategic thinking, agility and flexibility, resourcefulness, imagination, inventiveness are presented and discussed.

## PARTICIPANT TARGET GROUPS

- 1 PROJECT/PROGRAMME/PORTFOLIO MANAGERS
- 2 PMO MANAGERS AND STAFF
- 3 INDIVIDUALS INTERESTED OR WORKING IN PROJECT ENVIRONMENTS
- 4 PROJECT SPONSORS
- 5 CONSULTANTS AND COACHES
- 6 TRAINERS
- 7 HR PROFESSIONALS

IPMA is the **first global PM association**, established in 1965.

IPMA is the **biggest global PM association** with **73** countries, on 5 continents on board

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## WHY BECOME A SPEAKER AT THE IPMA BEST PRACTICE WEEK?

- **THE GLOBAL REACH** of your keynote speech / masterclass / best practice presentation
- The possibility of **SHARING YOUR BEST PRACTICES** with other PM practitioners and PM passionates
- **GLOBAL RECOGNITION AND PROMOTION** of your personal brand and/or organisational – **special EXHIBITION AREA** – dedicated to each speaker (or speakers' company) promotion
- **GLOBAL MARKETING COMMUNICATION CAMPAIGN** and visibility in all IPMA social media channels and mailings
- **GLOBAL NETWORKING:** the possibility to join a top-level group of speakers

## THE BEST PRACTICE WEEK OFFERS YOU: KEYNOTE SPEAKERS, CASE STUDY PRESENTATIONS AND DISCUSSIONS AS WELL AS MASTERCLASSES.

- **KEYNOTES** will be provided by universally recognised leaders around the topic, Keynotes will be provided by global leading experts on the various topics, lasting approximately 30 minutes each.
- Good practical project experiences will be presented and discussed in the form of case studies. Each **CASE STUDY** presentation will last approximately 90 minutes.
- In the interactive **MASTERCLASSES**, a limited number of participants can join project management experts and work on specific topics or their own case studies. The Masterclasses will last 3 hours.

### About IPMA

IPMA is the world's first international project management association (1965). It is a member-driven, and volunteer-staffed federation with over 73 Member Associations (MAs) spread all around the world. MAs develop project management competences in their geographic areas of influence, interacting with thousands of practitioners and developing relationships with corporations, government agencies, universities, and colleges, as well as training organizations and consulting companies. IPMA certification is recognized worldwide. Global corporations benefit from IPMA's international presence and recognition. We enable them to use the same certification for the entire company in all countries. The examination process has no language barriers. Candidates always have the choice of doing the certification in their language or English. IPMA's vision is promoting competence throughout society to enable a world in which all projects succeed. Read more at [www.ipma.world](http://www.ipma.world)

### CONTACT

Magdalena Gawlak – Global Marketing and Communications Manager  
Mobile: + 48 501 929 063 | Email: [magdalena.gawlak@ipma.world](mailto:magdalena.gawlak@ipma.world)

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